

# GVR Photography Club

## Board of Directors Meeting Minutes

November 13, 2023

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**Directors present:** Danny Valenzuela, Todd Taylor, Tom Parker, Tom Ransburg, Neil Wicai, Gene Komaromi, Patricia Ferguson, Kirk Hively, Kevin Mays

**Others present:** Monica Parker, John Pilger, Chuck Hill (via Zoom)

**Directors absent:** Kevin Hannah, Linda Gregory, Debra Sanders

### 1. Call to Order and Verify Quorum at 2:30pm

### 2. Adoption of Agenda

President Danny Valenzuela distributed the agenda electronically  
**MOVED/SECONDED/CARRIED**

### 3. Review and Approval of Minutes from October 9, 2023

**APPROVED** by prior procedure

### 4. President's Report

Danny Valenzuela reports:

- At the recent Community Performance and Arts Center (CPAC) Photography Contest, Photography Club members almost swept the event. Kim Holmes took home the 1<sup>st</sup> Place award, with Leen Edwards receiving 2<sup>nd</sup> place and Maureen Kirk-Detberner taking home 3<sup>rd</sup> place honors. Denise LeCount-O'Brien received two honorable mentions (of three awarded). Danny will recognize their achievements in the next newsletter.
- The remaining issues will be addressed under Old and New Business.

### 5. Treasurer's Report

John Pilger reported:

- We have \$2,258.07 in our working capital account, \$20,193.50 in our money market account, and \$2,055.88 in our Wild Apricot account, for a total of \$24,507.45. Based on our budget, we're about \$300 to the good. We had allocated \$12,000 for the club renovation and spent

- \$11,663, so we're in really good shape.
- If we maintain the current dues structure, we'll continue to be in good shape.
  - Motion to accept the treasurer's report.

**MOVED/SECONDED/CARRIED**

## **6. Membership and Marketing**

Tom Parker reported:

- The club membership is 612 active members, consisting of 217 in 1-member households and 395 in 2-member households, with nine new members in the past 30 days.
- With respect to marketing, we have purchased three 6 x 2 1/2-foot banners with the club logo. One is currently displayed over the large classroom entrance. The other two are hanging in the Bob Martin Mat Room and are available for use.
- With respect to merchandise, 100 baseball caps have been ordered. Once received they will be available for purchase at \$15 per cap. We have also ordered an initial set of polo shirts – 25 men's styles and 25 ladies' styles in various sizes and the two approved colors (gold and white). Some will be set aside for use as a "sizing set" to enable club members to determine the appropriate size. Others will satisfy purchases several Board members and other club leaders have already made. The remaining shirts will be available for purchase. An executive committee consisting of the club officers agreed to set the price of the polo shirts at \$30. 10% non-profit discount. Generally discussed ordering process (e.g., minimum order quantity, how often and when we put out a "call" for orders).
- Learned that the GVR Showcase event will be on March 1, 2024 at Canoa Hills vice January, 2024 as originally reported. Updates to the club's video presentation are well underway and will be completed in time for the December 2, 2023 Open House.
- Still working on ways to simplify/streamline the digital photograph submission process so images can be used with any of the club's applications (large-screen monitor, website, Facebook and Instagram).
- Discussed the status on Instagram expansion. We may have to establish a club Instagram account to be able to link with Facebook.

- We are advertising the Open House via GVR's eBlast, REACH monitors in GVR centers, and bulletin board flyers. Signs are being prepared for the A-frame displays.
- Motion to approve the membership and marketing report.

**MOVED/SECONDED/CARRIED**

## **7. Education**

Gene Komaromi reports:

- a. Thanks to Danny for everything he did to support the club upgrades.
- b. SIGs are doing well. For example, there were 30 people at the most recent Multimedia SIG.
- c. Kathy Arnold volunteered to teach an iPhone class. Class of 50 students filled in 19 minutes. Kathy expressed her willingness to conduct more iPhone classes.
- d. Gene will be doing a class on android phones, probably in December.
- e. The Big Winter Class will be reorganized to reflect our revised focus as a photography club.
- f. New SIG "On Assignment" will be meeting on Thursdays. An organizational meeting was held last week. Format may be similar to a scavenger hunt. Expecting to start in mid-December.
- g. Exploring use of online classes from Creative Live.
- h. Need to purchase an Apple Box (Apple TV) to facilitate presentations.
- i. Requested a "Thank You" from Danny to Brad Brooks (Computer Club) for helping set up the iPhone class.
- j. Need to explore possibility of a SIG to explore how we might benefit from Photography Society of America (PSA) opportunities.

## **8. Entertainment**

*Speaker Series* – No report

*Showtime* – Chuck Hill

- a. First of the season Showtime will be on December 4 at 7:00 pm in the Desert Hills auditorium. He may present the December Showtime as a hybrid event (in person and via Zoom), then going in-person only only starting in January.
- b. Chuck asked why the Speaker Series and Travelogue don't also use Desert Hills because of the investments the club has made in the auditorium. Danny will consult with Debra Sanders and Paul McCreary about the venue. There was also discussion concerning whether Showtime, Travelogue and Speaker Series should be conducted as hybrid events as opposed to conducting these events in person only,

- recording them so people can view them later via YouTube. Danny will discuss these options with Debra and Paul.
- c. Todd Taylor has agreed to assume the role of Showtime host as Chuck Hill stands down.

*Travelogue* – No report

## **9. Field Trip Report**

Monica Parker reported:

- a. We've completed eight field trips this season with 120 participants. Twenty-three trips have been announced for this season thus far, with at least three additional trips to be announced. Fox Tucson Theatre field trip "sold out" in five hours. Thanks to Jane Forester, Tom Parker and Patty Ferguson for arranging and leading the trips.
- b. Discussed possibility of weekend trips to places like Monument Valley, Canyon de Chelly and Page, as had been done in the past.

## **10. Old Business**

- a. Discussion: December 2<sup>nd</sup> Open House with the Computer Club. The GVR Foundation and Fire Corps will have tables. Patty Ferguson is checking with Jodie on coffee, tea & water service. Photos are being donated by the club/members to GVR Foundation; GVR Foundation will sell the photos with proceeds going to the Member Assistance Program (MAP). Unsold photos will remain with GVR Foundation for their future use. Tables will be available for Wendel Werner (B&W SIG), Jack Maddox (Photoshop Elements SIG), and Monica Parker (Field Trips). The Multimedia SIG will set up in the Ansel Adams Room. The club video will be presented on a continuous loop using the large classroom monitor.
- b. Update on Farmers Market schedule – Todd Taylor reported we will have a table the first Wednesday of the month from December through March. Todd is looking for volunteers to staff the table.
- c. Discussion on possible renovation of Anza Room as a gallery for clubs. Danny reported information regarding the planned renovation is vague, although it appears to be an initiative from the GVR Chief Operations Officer. He will apprise the Board of developments as they unfold.

## **11. New Business**

- a. Discussion: Electronic Card Reader installation. Card reader installation is imminent, but information from GVR on when the system will go "live"

- is lacking. Discussion ensued on which club members should have access (e.g., Board members, monitors).
- b. Discussion: Presentation for Annual Membership Meeting. The Annual Membership Meeting is normally held in conjunction with the Speaker Series to increase club member participation. However, the Speaker Series date was moved to April 18 to reduce the number of events happening in the same week. Danny proposed keeping the Annual Membership Meeting on April 8 and making it a special event featuring Danny's Camino Walk presentation. The Board agreed with the proposed way ahead.
  - c. Discussion: Club Newsletter. Neil Wicai advised the Board that he has been able to collect readership information for the past six months. Discussed newsletter circulation (1,000 mailings per month), readership (100, or approximately 10%), and whether the newsletter should be published on the 1<sup>st</sup> day of the month (current practice) or the 1<sup>st</sup> Monday of the month (to improve readership). No decisions were made.
  - d. Discussion: Name Tags. Monica Parker recommended an eBlast be sent to club members to promote the new nametags. Discussed the need to increase price (currently \$10) to offset the vendor's increased costs. John Pilger recommended setting the price at \$15. No decision was made on changing prices or when new prices should take effect.
  - e. Discussion: Photography Club Dinner/Social. The club's dinner was traditionally held the second or third week of March in conjunction with the last Showtime of the season. After much discussion, the Board agreed to hold the club dinner/social in conjunction with the Annual Membership Meeting which is scheduled for April 8 from 5:30 pm to 8:30 pm. Patty Ferguson and Monica Parker volunteered to plan and arrange the dinner/social as a catered event. Danny will confirm the availability of a large room (e.g., West Center auditorium, Desert Hills auditorium) from 4:30 pm to 9:30 pm to provide enough time for setting up and taking down the room. The Board agreed this would be a paid event based on the catering cost. Note: The Volunteer Luncheon is a separate event, currently scheduled for March 2024.

## **12. Adjournment**

***Next Board meeting: December 11, 2023 @ 2:30 pm MST.***

There being no further business to come before the Board, a motion to adjourn was made.

**MOVED/SECONDED/CARRIED**

Respectfully submitted  
Tom Parker  
Secretary

<https://us02web.zoom.us/rec/share/J8 - x1f3jxOO7gv4eaN0a7qcPuS9do-C42bNw8iY7cH0rAV3ByHgZpm58os-eKN.DkwViWOm26k09lsH>