

GVR Photography Club

Board of Directors Meeting Minutes

Final

January 8, 2024

Directors present: Danny Valenzuela, Todd Taylor, Tom Ransburg, Gene Komaromi, Patricia Ferguson, Kevin Mays, Kevin Hannah, Linda Gregory, Kim Holmes, Tom Parker

Others present: Sam Schaen, John Pilger, Stephen Herron, Monica Parker

Directors absent: Neil Wicai, Kirk Hively

1. Call to Order and Verify Quorum at 2:30pm

2. Adoption of Agenda

President Danny Valenzuela distributed the agenda electronically.

MOVED/SECONDED/CARRIED

3. Review and Approval of Minutes from December 12, 2023

APPROVED by prior procedure.

4. President's Report

Danny Valenzuela reports:

- Followed up again with GVR on the work order to update the sign by the parking lot. The work order was submitted over a month ago but he has not heard anything back from GVR.
- Received an email from the Clay Club regarding their March 16th open house. Danny advised the Clay Club we'll be open from 10:00 am to 1:00 pm, but that will be the extent of our involvement in their open house.
- Other issues are addressed under Old and New Business.

5. Treasurer's Report –

Kevin Hannah reported:

- End of year reports were circulated via email.
- The total bank balance as of 12/31/23 was \$29,836.77, consisting of

\$5,337.35 in our operating account, \$20,227.11 in our money market account, and \$4,172.31 in our Wild Apricot account.

- Changes to the budget request based on previous Board of Directors' meeting were circulated via email for comments in December. Only positive comments regarding the changes were received. A motion was made to approve the budget as circulated.

MOVED/SECONDED/CARRIED

6. Committee Reports

- Membership and Marketing – Tom Parker reported:
 - As of January 7, 2024 we have 492 active members, consisting of 169 in one-member households, and 323 in two-member households. We have had 5 new members in the last 7 days, and 16 new members in the last 30 days. Overall, we're down 144 active members from what we reported at the last Board meeting.
 - Polo shirt purchases. Currently, only two have been ordered. Recommended we extend the deadline for members to place orders.
 - Proposed a retractable banner to use for Speaker Series, Travelogue, and Showtime since they are easier to transport from the club to Desert Hills and back. Other possibilities discussed included purchasing a collapsible cart to transport the A-frame displays or seeing if we could store A-frames at Desert Hills permanently. Tom will explore options and report back.
- **Education** – Gene Komaromi reported:
 - SIGs are all stable and going well. Photoshop Elements participation is increasing.
 - On Assignment SIG recently started up with 25 people signed up. The SIG meets every other week and pulls an assignment out of a hat (similar to a scavenger hunt). The results will be forwarded to Linda Gregory who will compile a video for Showtime.
 - On the odd weeks when "On Assignment" isn't meeting, we will be conducting pop-up classes such as an android-phone-as-camera class, leveraging on-line instructional videos as training aids.
 - He plans to meet with SIG leaders in mid-February to go over administrative procedures (e.g., registration via Wild Apricot vs offline email).
 - Need people to instruct or facilitate classes/SIGs. Gene and Danny plan to get together to develop a recruiting strategy.
 - No Big Winter (five-week) class is planned for this year. Mike McMinn has volunteered to conduct a basic class in lieu of the Big

Winter class.

- The Photoshop CC/Lightroom SIG is being stood down due to lack of a facilitator. Gene will advise participants of the stand down and encourage them to attend Linda Gregory's Photoshop Elements instead.
- Astronomy SIG needs to be removed from the current list of SIGs in the club's newsletter since it is no longer active.
- Recommended each SIG develop a logo for use in the newsletter and other club media if one doesn't already exist.
- Recommended each SIG review/update their description and content on the web site to ensure it is current and accurate. Gene will address this need at the February SIG leaders' meeting.

- **Entertainment**

- i. Speaker Series – Kim Holmes reported:
 - Speakers for January, February, and April have been arranged.
 - Working on confirming a speaker for March.
- ii. Showtime – Todd Taylor reported:
 - Tonight is Todd's inaugural session as host. Thanks to Kevin Mays and Chuck Hill for providing videos.
 - Todd and Kevin also met with Paul McCreary on ideas for a smoother Travelogue presentation.
 - Todd suggested we look for a different week in January for Showtime to avoid conflicts with football championship games.
- iii. Travelogue – Paul McCreary
 - No report.

7. Special Interest Group Reports

- Addressed in Education Report (above)

8. Field Trip Report – Monica Parker reported:

- Exploring Canyon de Chelly as a possible field trip, tentatively scheduled for the 3rd week of April.
- Several other field trips are in the works; expect to see announcements on these additional field trips soon.
- Kudos from the Board to Monica and the field trip leaders and facilitators for doing such a great job.

9. Library Report – Becky McCreary reported:

- The library is organized into 18 categories with corresponding labels on the shelf. Still working as books are returned to add spine labels.
- The library has a nice budget, so if any facilitators or SIG leaders have suggested references for the library, please send Becky the title.

10. Exhibits/Displays – Kirk Hively. West Center took our photos down in November for the art exhibit and stored them in the West Center. Kirk was under the impression that GVR would re-hang the photos after the art exhibit, but that apparently didn't happen and there was no one available at GVR who was knowledgeable about the exhibits. Kirk hung up other photos in the West Center the first week of January. Julie Howard and Gretchen Misslewitz` are going to meet on January 2nd to determine what photos we'll display in the lobby at the newly re-opened Canoa Hills Center in January.

11. Old Business

- Annual Membership Meeting and April Social – Discussed the location, agenda, timing and sequencing for the combined annual membership meeting and club social. In summary:
 - Annual Membership Meeting and Club Social (Dinner) will be held on April 8, 2024 in the Desert Hills Auditorium (including the B Room), which provides seating for 112 attendees.
 - Auditorium reserved from 4:30 to 9:00 PM
 - 4:30 – 5:15 PM – Set up.
 - 5:15 – 5:30 PM - Membership Meeting/Elections.
 - 5:30 PM – 7:00 PM Dinner
 - Presentation following dinner will feature Danny's walk across Spain.
 - Estimating approximately 100 attendees.
 - Patty Ferguson and Monica Parker are working to select the caterer. They will get with GVR to confirm if we are limited to GVR-approved caterers only.
 - Recommended the Meeting and Social be announced in early March, with RSVP for the Social no later than March 25, 2024 (two weeks prior to the event).

12. New Business

- Monitor Training module – Tom Ransburg noted he's constantly updating the Monitor Manual to incorporate ongoing changes. Tom will

get with Sam Schaen to update the existing presentation and schedule a training class for all monitors. There will be demonstrations in conjunction with the class (e.g., opening/closing the club).

- Full spectrum lighting – Sam Schaen facilitated a discussion whether full spectrum lighting is required throughout the Photo Lab or if a full-spectrum desktop lamp would suffice. The Board agreed that a desk lamp would be sufficient. A motion was made to enable Sam to purchase an Ilford Ilfolux Color Viewing Lamp for up to \$150.

MOVED/SECONDED/CARRIED

- Disposition of old computers – Sam Schaen reported the club has five old computers in the storeroom. The Board approved keeping one as a spare, and offering the remaining four to members first, followed by donation to White Elephant or other charitable organization.
- 8mm Converter - Discussed the need for an 8mm analog-to-digital converter based on a note from Kirk Hively. Todd Taylor agreed to get with Kirk, validate the specific requirement and research the cost if additional equipment is needed.
- Photography Club Table at the Farmers' Market - Todd Taylor reported that we've completed two sessions at the Farmers' Market with two more sessions pending. The Board briefly discussed the desirability and feasibility of a survey to determine how our members learned about the club.
- Volunteer Lunch. The Volunteer Lunch is scheduled for March 7, 2024, 11:30 am to 2:00 pm in the Anza Room, Santa Rita Springs. Patty Ferguson and Monica Parker are arranging catering and the room layout for the event.

13. Other

In support of GVR's Annual Club Paperwork requirement, Danny and Kirk Hively will be performing the club inventory. Danny already has Sandy Ostroff's inventory input, and Sam Schaen has submitted the membership list as of December 31, 2023. Financial documents are pending.

14. Adjournment

Next Board meeting: February 12, 2024 @ 2:30 pm MST.

There being no further business to come before the Board, a motion to adjourn was made.

MOVED/SECONDED/CARRIED

Respectfully submitted
Tom Parker
Secretary