

# GVR Photography Club

## Board of Directors Meeting Minutes

March 11, 2024

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**Directors present:** Danny Valenzuela, Todd Taylor, Tom Ransburg, Gene Komaromi, Kevin Hannah, Kim Holmes, Tom Parker, Neil Wicai, Patricia Ferguson, Linda Gregory

**Others present:** John Pilger, Monica Parker, Ron Stein

**Directors absent:** Kirk Hively, Kevin May

### 1. Call to Order and Verify Quorum at 2:30pm

### 2. Adoption of Agenda

President Danny Valenzuela distributed the agenda electronically.  
**MOVED/SECONDED/CARRIED**

### 3. Review and Approval of Minutes from February 12, 2024

**APPROVED** by prior procedure.

### 4. President's Report

Danny Valenzuela reports:

- The club will be closed on March 22, 2024 for replacement of light bulbs by GVR (24 x 24 LED retrofit lighting).
- Thanks to Patty and Monica for a great volunteer luncheon. Danny will be sending an eBlast thanking members for their volunteer support.
- There has been no further contact from the Santa Rita Art League about use of the club's mat room. This appears to be a dead issue.
- Thanks to Linda Gregory for her excellent video presentation on Carl Sparfeld.
- The table in the corner of the large classroom to the left of the large screen monitor is not being used. Danny is checking with other clubs to see if they are interested in acquiring the table.
- Other issues are addressed under Old and New Business.

## 5. Treasurer's Report –

Kevin Hannah reported:

- Financial statements have been circulated for the period ending 2/29/2024. The club had income of \$3,487.09 and expenditures of \$3,887.64 for a net loss of \$400.55. The only major expenditures were in support of the club's field trips.
- Bank balance as of 2/29/2024 was \$32,404.18, consisting of \$4,311.66 in our operating account, \$1,325.50 in our Wild Apricot account, and \$26,767.02 in our money market account.
- Treasurer's report is accepted and filed.

## 6. Committee Reports

- Membership and Marketing – Tom Parker reported:
  - As of March 8, 2024, we have 580 active members consisting of 203 in one-member households and 377 in two-member households. We have had 6 new members in the last 7 days, and 15 new members in the last 30 days. Overall, we're up 23 active members from what we reported at last month's Board meeting.
  - Polo shirt purchases. Danny sent out an eBlast encouraging members to purchase the club's polo shirts and asked members to get their order in by March 15, 2024. We'll be placing an order shortly thereafter.
  - The GVR Showcase event went reasonably well, although there were issues concerning parking and noise in the one large room where clubs were situated.
- **Education** – Gene Komaromi reported:
  - Education Update. Another iPhone class is rapidly filling up after the first two had close to 50 attendees each. Fifty members have already attended android phone class, with more android classes planned. A second Audacity sound editing class is being offered based on the positive response to the first class.
  - Exploring subscription options for Domasticka online courses.
  - Also exploring use of *Teachers Helping Teachers* for under \$100, whose goal is to give practical ideas and resources to be immediately implemented by the everyday classroom teacher.
  - Wants to conduct Big Winter class(es) next season between 5 and 10 weeks duration. We need to determine course content (e.g., orientation, phone photography, post-production), number of times to repeat each class, and location (e.g., Anza Room).
  - Planning on a survey of the members to gauge interest in courses and other club activities. Should go out in April as a Google survey.

- Special Interest Groups Update. Got reports back from every SIG. The Multimedia SIG is enjoying great attendance, a Lightroom SIG being organized, and On Assignment is still going through some growing pains. A new mirrorless camera SIG has been started with Al Crawford facilitating. SIG leaders need to plan for summer hours.
  - Danny mentioned the need to have backups for each SIG to ensure continuity and to help spread the workload.
- **Member Events**
    - i. Speaker Series – Kim Holmes reported:
      - March – The president and field trip leader from Desert Gold Diggers will provide a presentation on their club and gold mining in Arizona. Forty-seven GVR members have signed up so far.
      - April – The featured speaker will be from the Sky Island Alliance.
    - ii. Showtime – Todd Taylor reported:
      - Showtime attendance has been averaging between 60-65 attendees.
      - Discussed need for blackout curtains in the Desert Hills auditorium as well as lighting to better highlight the speaker.
      - Switching April Showtime and Travelogue dates. Travelogue will be held on April 1<sup>st</sup> with Showtime on April 9<sup>th</sup> to accommodate Todd’s travel schedule.
      - Working with Paul McCreary on finding a backup to support Travelogue.
    - iii. Travelogue – Paul McCreary
      - No report.

**7. Field Trip Report** – Monica Parker reported:

- To date, the club has conducted 52 field trips involving 539 participants. Twelve more field trips are scheduled with potentially 680 participants expected before the end of the season. Discussion about when the club’s field trip season should begin and end.
- Danny discussed the Rancho de la Osa field trip, noting how accommodating the Border Patrol was in enabling participants to access the border wall and identifying places to gain a better view of the border region.

## 8. Library Report – Becky McCreary

- No report.

## 9. Exhibits/Displays – Kirk Hively

- No report.

## 10. Old Business

- Volunteer Luncheon After Action Report. The Volunteer Luncheon was a great success. One of the recommendations is we need to get the word out much earlier and well before members make other plans that would conflict with the luncheon.
- Update on Annual Membership Meeting and Dinner – Patty Ferguson/ Monica Parker. Following extensive discussion, the Board generally agreed to announcing the Annual Membership Meeting, the Social/Dinner, and Danny Valenzuela’s multimedia presentation as a single, all-inclusive event. Should anyone want to attend just the membership meeting, provisions will be made to accommodate those members. The current plan is to open the Desert Hills Auditorium at 5:30 pm, begin the membership meeting at 5:45 pm, and begin the dinner/social immediately after the membership meeting at approximately 6:00 pm. At the membership meeting, Danny will announce the 2024 board election results and provide a summary of the club's many accomplishments during the past year. The announcement will be released late on March 11<sup>th</sup> or early on March 12<sup>th</sup>. Board members were advised that seats have already been blocked and their reservations will be handled separately – **do not register online.**
- Consideration of Revision of Expenditure Policy previously adopted. At the December 11, 2023 Board meeting, the following change to the Photography Club Policies and Procedures was proposed: “All expenditures for any purpose under \$100.00 need to be approved by the club president or designee. Any expenditure request for over \$100.00 needs Board of Director approval.”

The following Revised Expenditure Authority Policy was generally agreed to by the Board and adopted effective 3/11/2024:

Any expenditure under one-hundred fifty dollars (\$150) is subject to approval by the Treasurer, or the backup Treasurer, subject to approved line-item budgets.

Subject to approved line-item budgets, any expenditure between one hundred-fifty dollars (\$150) and four hundred ninety-nine dollars (\$499) require approval by the President. The President may designate approval authority in writing to

the Vice-President, a copy of the designation given to the Treasurer.

Expenditures for ANY SIG related expenses, including but not limited to equipment, software, subscriptions/memberships, or fees regardless of the amount, must be approved by the President or the President's designee. Designation must be given to the Treasurer in writing.

Ownership of expenses for subscriptions/memberships, library books shall be purchased in the name of the Photography Club, become the property of the Photography Club, and not any person's or company's name.

Any expenditure for five-hundred dollars (\$500) or more requires Board approval.

## **11. New Business**

- Discussion/Action concerning new software purchases – Ron Stein summarized the pros and cons involved in purchasing the same suite of software for all computers in the Photo Lab generally, and the high cost, limited utility, and options available to one brand of software specifically. Following discussion, the President appointed Sam Schaen, Ron Stein, and Kevin Hannah to an ad hoc committee to determine software needs for the Photo Lab and to report those findings to the Board.
- Consideration of invitation to post educational information developed by Ed Major on our website – Danny Valenzuela/Gene Komaromi. Ed Major has offered to provide the Photography Club access to his photography website. After discussion, the Board generally agreed to post Ed Major's website link on the club's Resources page.
- Discussion on filming and posting Photoshop Elements Class on Photo Lab Computers. Recommended by Pat Caniff. Following discussion, the Board did not concur with the proposal, primarily because in-person and hands-on engagement with Photoshop Elements is essential to understanding and mastering the software.
- Consideration to grant Carl Sparfeld Honorary Member status. In recognition of Carl Sparfeld's many contributions to the club over the years, the Board agreed to granting Carl Honorary Member status, which gives him the same rights/privileges as an active Photography Club member.
- Discussion/Appointment to fill vacant Board position. Linda Gregory has announced her intention to resign from the Board effective April 10, 2024. The Board discussed prospective replacements to fill the vacated position and serve for the remainder of Linda's term which

expires in 2025. A motion was made to appoint Pat Lindemann to serve for the remainder of Linda Gregory's term effective April 10, 2024.

**MOVED/SECONDED/CARRIED**

**12. Other**

No other issues.

**13. Adjournment**

***Next Board meeting: April 8, 2024 @ 5:00 pm MST at Desert Hills.***

There being no further business to come before the Board, a motion to adjourn was made.

**MOVED/SECONDED/CARRIED**

Respectfully submitted  
Tom Parker  
Secretary